



Sponsorship Proposal

[FLOURISH IN BUSINESS. FLOURISH IN LIFE.]

Friday, August 23, 2019

RTP Headquarters
Durham, NC





The annual Best Life Executive Summit is our marquee event, which has attracted many business professionals over the last few years and we're thrilled to announce that it has a new look and feel, a new location and a new focus. This year is going to be bigger and better.

- **[EVENT UPGRADES]**

- *New Name:* Best Life Summit to Best Life Executive Summit
- *New Theme:* Flourish in Business, Flourish in Life
- *New Location:* The Frontier to RTP Headquarters
- *More Attendees:* Growing from 100 to 150 attendees
- *New Format:* TEDtalk Style to Keynote/Breakout Style
- *New Timeframe:* 12p to 5:30p with a Celebratory After Party

Results from 2018

According to our post-event survey, our 2018 event was an overwhelming success. The Best Life Executive Summit is an opportunity to showcase your products, share your brand and increase market share to 150 business professionals in and around the Raleigh/Durham area who are eager to take their lives and their business to the next level.

We're proud to share our results from the 2018 Summit. Our attendees had great things to say about our event and here are some highlights:

- 100% thought it made an impact in their lives.
- 97% wanted to stay engaged throughout the year

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- 95% left the event satisfied.
- 90% would attend again.
- 85% found the event valuable.
- 85% would recommend the event to a friend and/or colleague.

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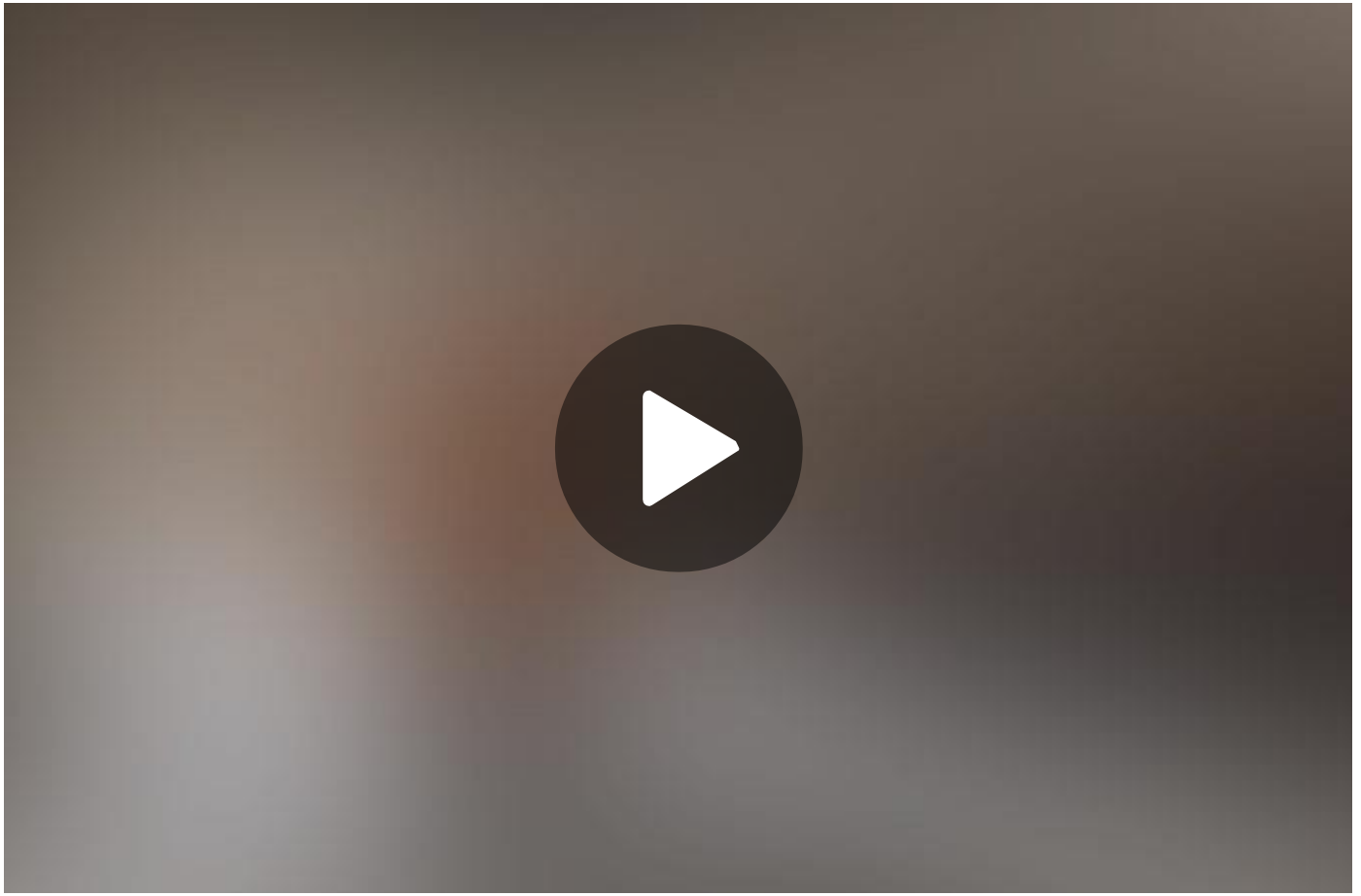


Event Purpose

The Best Life Executive Summit started because our founder, Brett Blair realized that there was an opportunity that people get to make every moment better. People live sometimes very difficult and complicated lives. Every moment is an opportunity for growth, for change, for insight and for transformation. He decided that the best way to solve this problem was to create a space for that growth and transformation. As The Summit has taken shape over the years, we've found that through gathering and sharing, growth and transformation is happening.

Your involvement in The Best Life Executive Summit can benefit not only our community, but your team as well.

Event Video



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Sponsorship Opportunities

Gold Sponsor	Silver Sponsor	Bronze Sponsor
Live Commercial in Opening & Closing Speech by You	Mention in Opening & Closing Speech	Mention in Opening Speech
Brand promotion on Swag		
Opportunity to place 3 items in Event Swag Bag	Opportunity to place 2 items in Event Swag Bag	Opportunity to place 1 items in Event Swag Bag
4 VIP Tickets (\$600 value)	2 VIP Tickets (\$300 value)	
Premium Vendor Booth Space	Vendor Booth Space	
<p>PRINT IMPRESSIONS</p> <ul style="list-style-type: none"> • Logo on Front and Back of Event Program • Full page in Event Program with your chosen content • Prominent Logo on all printed pre-event 	<p>PRINT IMPRESSIONS</p> <ul style="list-style-type: none"> • Logo on Back of Event Program • Prominent Logo on all printed pre-event 	<p>PRINT IMPRESSIONS</p> <ul style="list-style-type: none"> • Logo on Back of Event Program • Logo on all printed pre-event
<p>SOCIAL REACH</p> <p>Our social channels have over 100,000 followers</p> <ul style="list-style-type: none"> • Logo with Link on Event Web Page • Description of Company on Event Web Page • Prominent Logo with Link in Event Newsletters (7 going out to 5000 people) • Opportunity for interview on Facebook Live, monthly prior to event • Up to 10 promotions on channels prior to event. 	<p>SOCIAL REACH</p> <p>Our social channels have over 100,000 followers</p> <ul style="list-style-type: none"> • Logo with Link on Event Web Page • Logo with Link in Event Newsletters (7 going out to 5000 people) • Opportunity for interview on Facebook Live, 2 times prior to event • Up to 6 promotions on channels prior to event. 	<p>SOCIAL REACH</p> <p>Our social channels have over 100,000 followers</p> <ul style="list-style-type: none"> • Logo on Event Web Page • Logo in Event Newsletters (7 going out to 5000 people) • Opportunity for interview on Facebook Live • Up to 3 promotions on channels prior to event.
<p><i>PLEASE NOTE:</i></p> <p>Above media impressions based on date of commitment.</p>	<p><i>PLEASE NOTE:</i></p> <p>Above media impressions based on date of commitment.</p>	<p><i>PLEASE NOTE:</i></p> <p>Above media impressions based on date of commitment.</p>
YOUR INVESTMENT: \$2,500	YOUR INVESTMENT: \$1,000	YOUR INVESTMENT: \$500

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Additional Sponsorship Opportunities

In addition to the Gold, Silver and Bronze Sponsorship Opportunities, there are a number of options that are specific to special segments of the event.

Celebration Sponsor

\$1,500 investment

Our event will feature a post-event celebration for 90-minutes including hors d'oeuvres, beer and wine, a DJ and a lively, festive time. For your investment, you will receive:

- ✓ All Silver Level Options
- ✓ Company announced during Celebration, 4 times
- ✓ Only standard vendor table open at party
- ✓ 2 VIP Tickets

Beveridge Sponsor

- SOLD -

Our event will feature a post-event celebration for 90-minutes including hors d'oeuvres, beer and wine, a DJ and a lively, festive time. For your investment, you will receive:

- ✓ All Silver Level Options
- ✓ Company announced during Celebration, 4 times
- ✓ Logo visible at DJ station and Green Screen Photography station
- ✓ 2 VIP Tickets

Entertainment Sponsor

\$1,000 investment

Our event will feature a post-event celebration for 90-minutes including hors d'oeuvres, beer and wine, a DJ and a lively, festive time. For your investment, you will receive:

- ✓ All Silver Level Options
- ✓ Company announced during Celebration, 4 times
- ✓ Logo visible at DJ station and Green Screen Photography station
- ✓ 2 VIP Tickets

Swag Bag Sponsor

\$500 investment

All our attendees will receive a Swag Bag with sponsor and vendor items that can include products and literature. For your investment, you will receive:

- ✓ All Bronze Level Options
- ✓ Company Logo on Swag Bag
- ✓ Additional item in Swag Bag

Printing Sponsor

\$300 investment

Our day-of-event will feature an event program with information about the day, the speakers and the sponsors. For your investment, you will receive:

- ✓ Logo and company information on the inside cover of the day-of-event program
- ✓ Logo on any printed materials identifying your company as the print sponsor

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Get Featured at The Best Life Executive Summit Today!

Item	Contribution	Quantity	Subtotal
___ Gold Sponsor	\$2,500		
___ Celebration Sponsor	\$1,500		
___ Beveridge Sponsor	SOLD		
___ Silver Sponsor	\$1,000		
___ Entertainment Sponsor	\$1,000		
_ Bronze Sponsor	\$500		
_ Swag Bag Sponsor	\$500		
___ Print Sponsor	\$300		

Sponsorship Terms & Conditions

The Best Life Executive Summit Sponsorship Contract (the "Contract") states the terms and conditions that govern the contractual agreement between [SPONSOR COMPANY] having its principal place of business at [SPONSOR ADDRESS] (the "Sponsor"), and Brett Blair, Executive Coach (the "Host") who agrees to be bound by this Agreement.

WHEREAS, the Host is conducting The Best Life Executive Summit, a full-day learning adventure, on Friday, August 23, 2019 (the "Event"); and WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein.

NOW, THEREFORE, In consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a "Party" and collectively, the "Parties") covenant and agree as follows:

Contribution

The total contribution provided by the Sponsor is stipulated above and is to be paid in 10 days of the signing of this contract. _____.

Term/Termination

This Contract will terminate automatically upon completion of the event, August 23, 2019.

Changes/Cancellations

Any changes made to this Contract must be made in writing and signed by all parties. In the unlikely event that this event is canceled, refunds will be made for 90% of your investment.

Sponsor Signature: _____ Date: _____

Event Host Signature: _____ Date: _____

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